Research Is Just Plain Curiosity (with a dab of math)

Christopher Rose Rutgers University, WINLAB

Northern NJ Junior Science and Humanities Symposium March 19, 2012

Pecking Order

BUSINESS: Master of the Universe



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Research



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Insult to injury

Conversation Starter Fail:

Insult to injury

Conversation Starter Fail:

"Hey! I'm a Researcher!"



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Physicist



Physicist



$$E = h\nu$$

$$E = mc^2$$

Physicist



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Communication/Computer Scientist



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$$W \log\left(1 + \frac{P}{N_0 W}\right) \qquad L = \lambda \tau$$



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Insult to injury



• Bluetooth World Domination



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- Electromyographic "Telepathy"



• Pass out these sheets

7

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So, GO POSTAL!

Forget Radio! Write message down! Toss it to recipient!

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COMPLETELY RIDICULOUS, RIGHT??!!

Look More Closely At What We Think We Know

A truck filled with storage media, driven across town, is a very reliable high bit rate channel.

-Comm. Theory Collective Subconscious

A Little Analytic Rigor



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Radiation to Transport Energy Ratio

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 $\begin{array}{l} \text{Receiver Noise} \equiv N_0 \text{ Joules/Hz} \\ \text{Mass Information Density} \equiv \tilde{\rho} \text{ bits/kg} \\ \text{Velocity Ratio} \equiv \delta = \frac{c}{v} \end{array}$

Radiation to Transport Energy Ratio

$$\Omega \equiv \frac{E_r}{E_w}$$

Receiver Noise $\equiv N_0$ Joules/Hz Mass Information Density $\equiv \tilde{\rho}$ bits/kg Velocity Ratio $\equiv \delta = \frac{c}{v}$ Normalized Aperture $\equiv \mathcal{A} = \frac{2R}{\lambda}$ Normalized Distance $\equiv \mathcal{D} = \frac{D}{2R}$

$$\Rightarrow \boxed{\Omega \ge \left[\frac{\tilde{\rho}N_0}{c^2}\right] \left[\frac{8}{\pi^2} \left(\frac{\mathcal{D}}{\mathcal{A}}\right)^2\right] (2\ln 2)\delta^2} \leqslant$$

Equal Receiver/Transmitter Apertures

How About Black Holes?

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- Schwarzschild Radius: $r = 2GM/c^2 = 1.5X10^{-27}M$
- Info content goes as event horizon *surface area*: $10^{72}r^2$ bits

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VERY antisocial!

Empirical Mass Information Densities I

Voyager Spacecraft: 10⁶ bits/kg



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Empirical Mass Information Densities II

- 20 lb paper @ 1000dpi: 2×10^{10} bits/kg
- DVD: 3×10^{12} bits/kg
- Magnetic Storage with FeO₂: 2×10^{17} bits/kg
- Optical Lithography with SiO₂: 3.85×10^{18} bits/kg
- E-beam Lithography with SiO $_2: 1.54 \times 10^{21}$ bits/kg
- STM with Xe on Ni: 1.74×10^{22} bits/kg
- RNA: 3.6×10^{24} bits/kg
- Li + Be: 7.5×10^{25} bits/kg

Write or Radiate?

Radiation vs. Inscribed Matter

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Communications Theory Has Spoken

If delay can be tolerated, inscribed matter is *stunningly* more energy-efficient than radiation

A Funny Example



Annals of Improbable Research 11(4), 2005

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Write or Radiate?

hey, Hey HEY!!!! What About ... ?

Write or Radiate?

hey, Hey HEY!!!!! What About ... ?

Radiation Penalty

- Impermanence and Repetition
- Localizability

Matter Penalties

- Preservation
- Broadcast
- Inscription Energy
- Deceleration @Target
- Navigation
- Advertisement

Message Advertisement?

Solar Space is BIG

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Big Rock?



Big Rock?



Somewhat antisocial

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Odd Rock?



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Write or Radiate?

Seeded Comet?



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Active Probe?



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Micro Ark?



Are we there yet!?!?

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Write or Radiate?

CONCLUSION

IF: energy important & delay tolerable THEN: inscribed matter messaging is efficient

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- Terrestrial
 - FedEx, Netflix, Snail Mail (literally!)
- Chip-to-chip or mote-to-mote
 - smart dust tossing inscribed dust
- Biological systems
 - construction/dispersal cost for messenger molecules

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IF: energy important & delay tolerable THEN: inscribed matter messaging is efficient

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But perhaps most important ...
Great Conversation Starter!





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Write or Radiate?

RESEARCHER



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Learn More



Nature 431, pp.47–49, September 2, 2004 **Web Site:** http://www.winlab.rutgers.edu/~crose/cgi-bin/cosmicP.html

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