

GSM or GPRS



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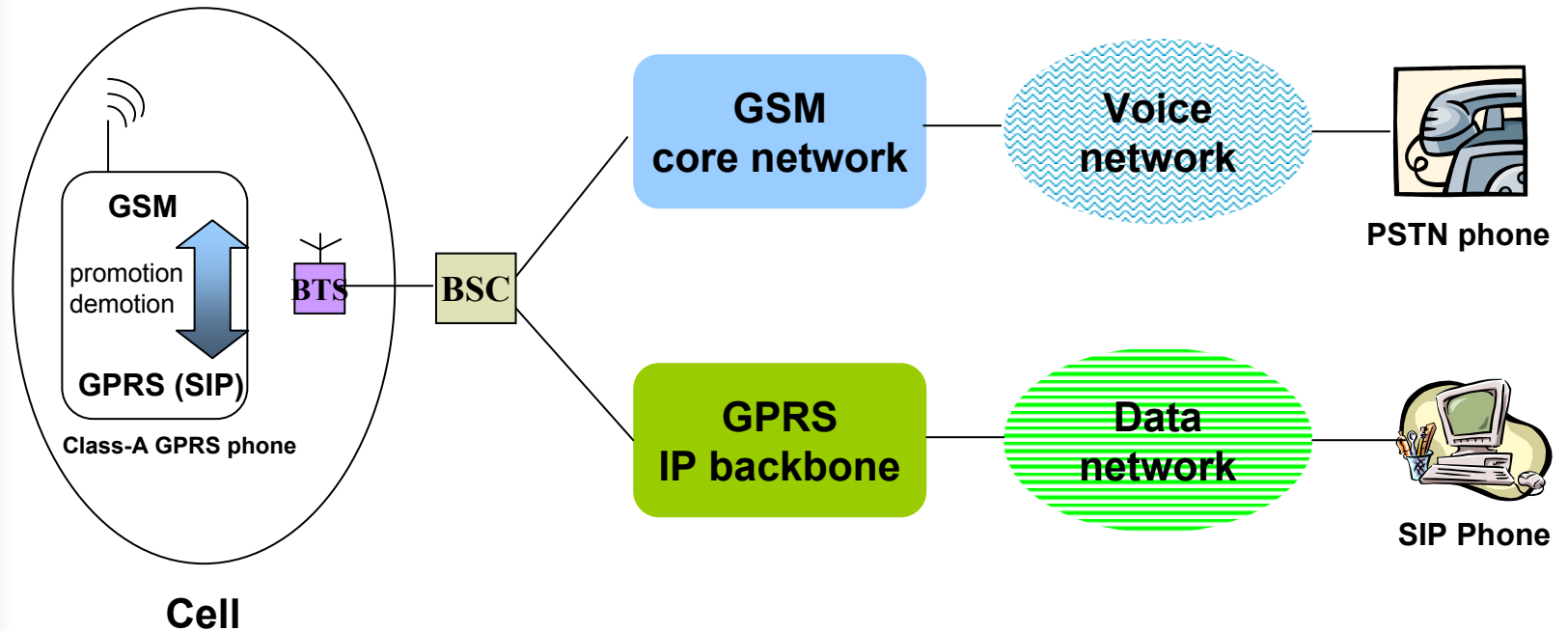
Introduction

- The impressive growth : cellular mobile telephony + the number of Internet users
 - *wireless(cellular) data services*
- But, *Voice* is still the killer application
 - Revenue in 1999
 - Amazon (\$ 1.6 B), yahoo (\$ 588.6 M)
 - BellSouth (\$ 25 B), BellAtlantic (\$ 33 B), Net2Phone, Dialpad



What about Voice over IP (VoIP) over wireless packet network?

GSM/GPRS network





Circuit or Packet for Voice traffic ?

- GSM -> GPRS (VoIP over GPRS)
 - User
 - Less call block rate and less call drop rate
 - Lower call quality, but less charge
 - Network
 - Less (radio) bandwidth requirements
 - Accommodate more calls
 - Service provider
 - Increase revenue
- GPRS -> GSM
 - User
 - Willing to pay more for the quality call
 - Network
 - Provide quality call when enough bandwidth is available
 - Service provider
 - Offer quality call to the premium users



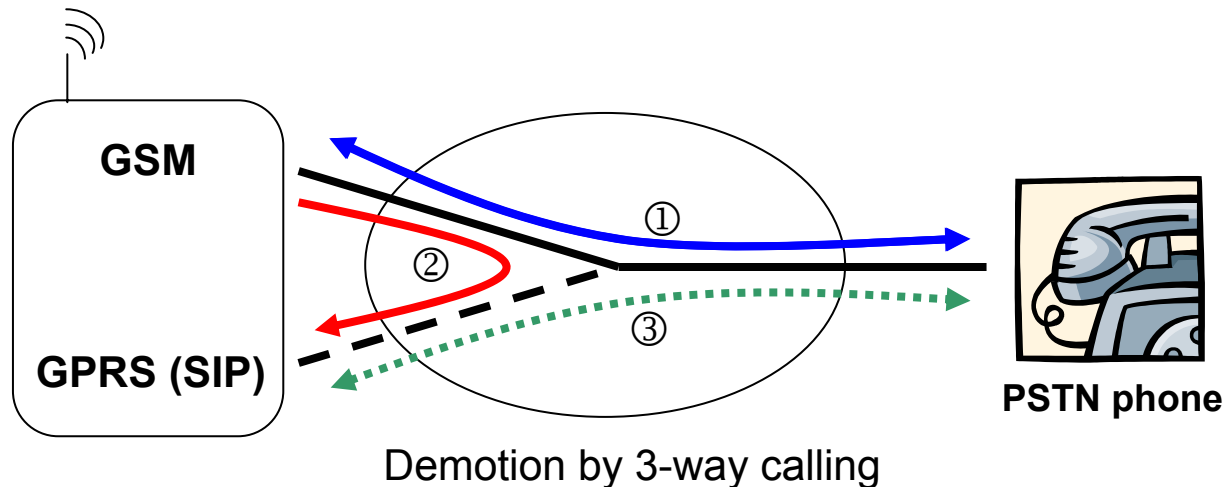
Agenda

- Motivation
- Objectives
- Pro/demotion
 - 3 schemes
 - Whom to pro/demote
- Evaluation
- Implementation
- Conclusion



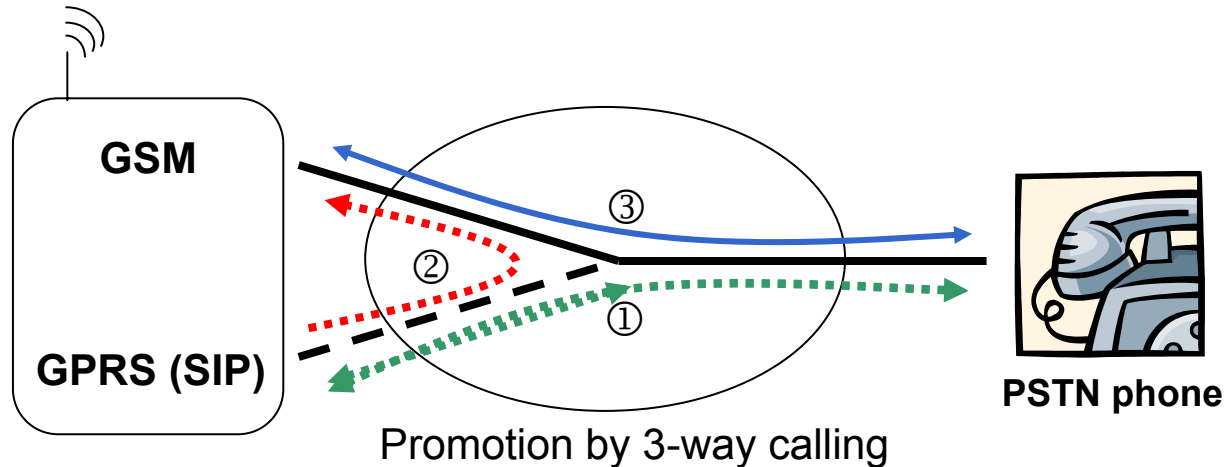
3 pro/demotion schemes using 3-way calling

Scheme 1 : Circuit-based



- A new call is always made from circuit mode assuming normally most cells are not overloaded
- Pros
 - Suitable when the cell is rarely overloaded
- Cons
 - Users are put on hold during promotion & promotion
 - 3-way calling mechanism should be modified
 - 3-way calling should be handled both at the GMSC and at the Signaling Gateway
 - New calls are not likely to be admitted when the cell is overloaded

Scheme 2 : Packet-based



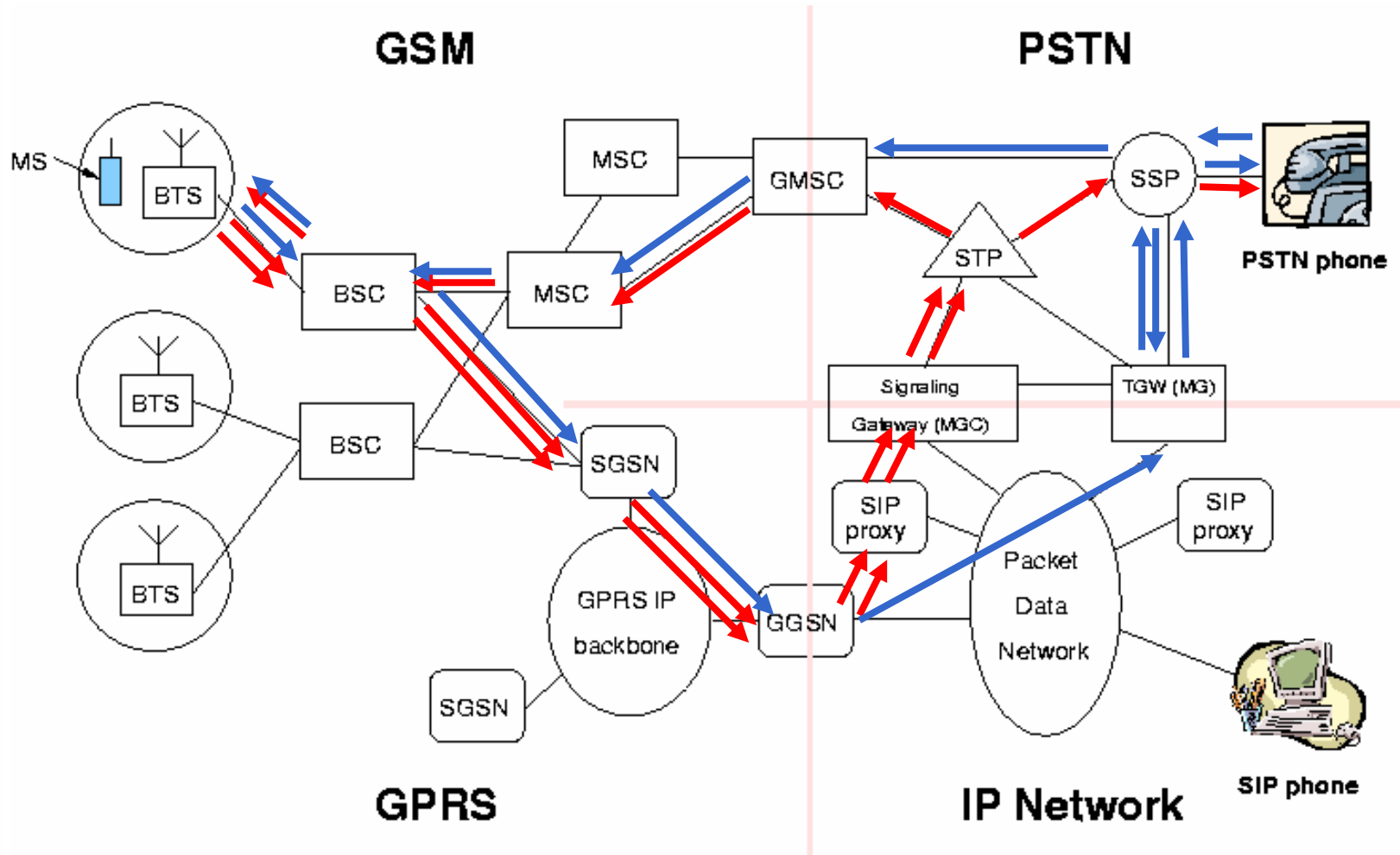
- A new call is always made from packet mode
 - Packet connection is maintained until the end of the call by sending a *GPRS attach refresh packet* periodically (keep the GPRS state in READY or STANBY)
- Pros
 - Put on hold only during promotion
 - No modification of 3-way calling mechanism
 - New calls are likely to be admitted even when the cell is overloaded
- Cons
 - When the cell is not overloaded, most of new calls will be promoted right after they are established



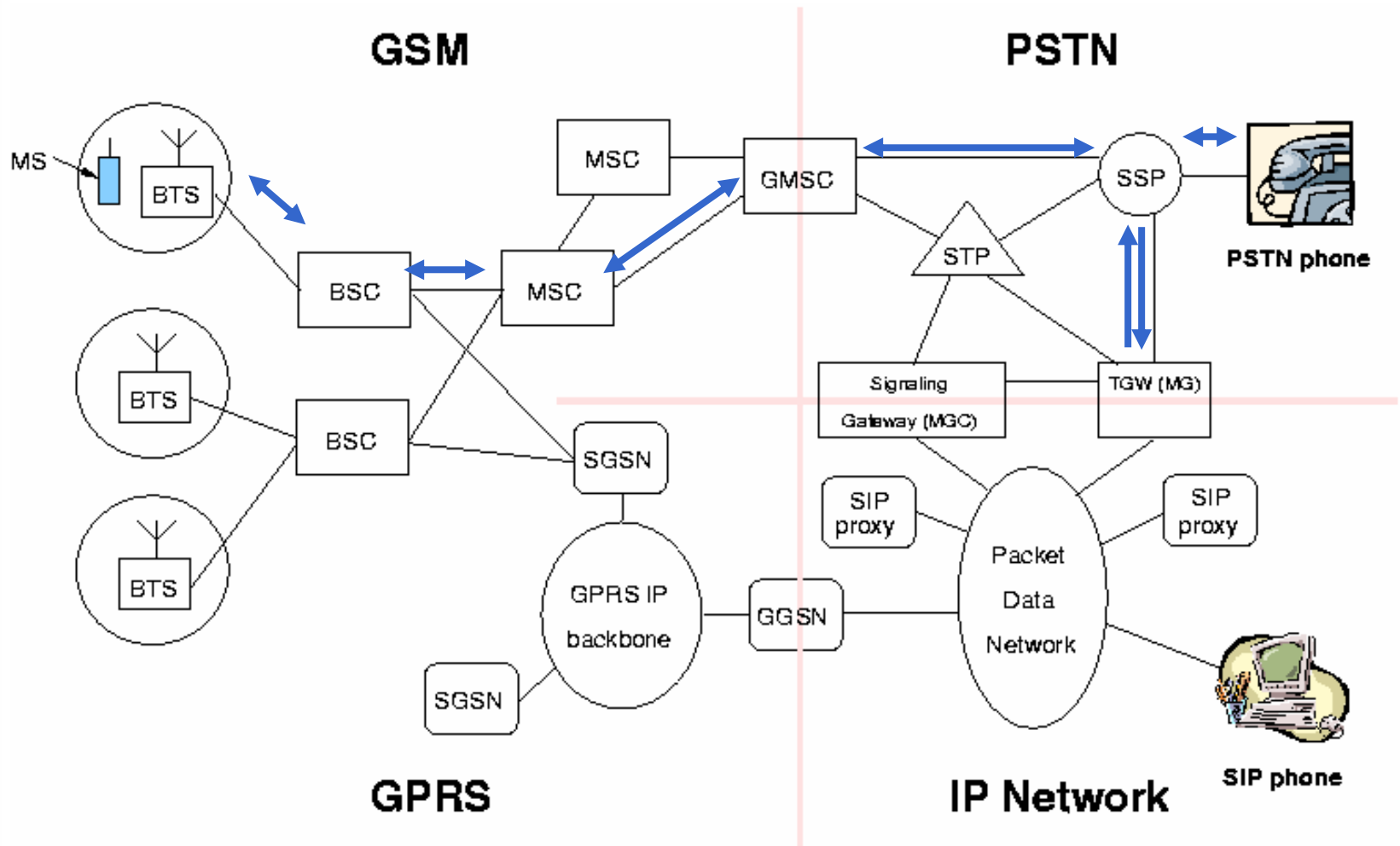
Scheme 3 : Hybrid

- A new call is made from either circuit or packet mode depending on the cell load
- Packet-based scheme is enabled only when the cell is overloaded
 - When the cell is NOT overloaded
 - *Packet-based scheme is disabled*
 - *Same as normal GSM operation*
- No demotion is allowed for the GSM calls established when packet-based scheme is disabled
- Small number of switch-able calls (established from packet-based scheme) can alleviate the cell overloading

Internetworking – GSM/GPRS, PSTN, IP network



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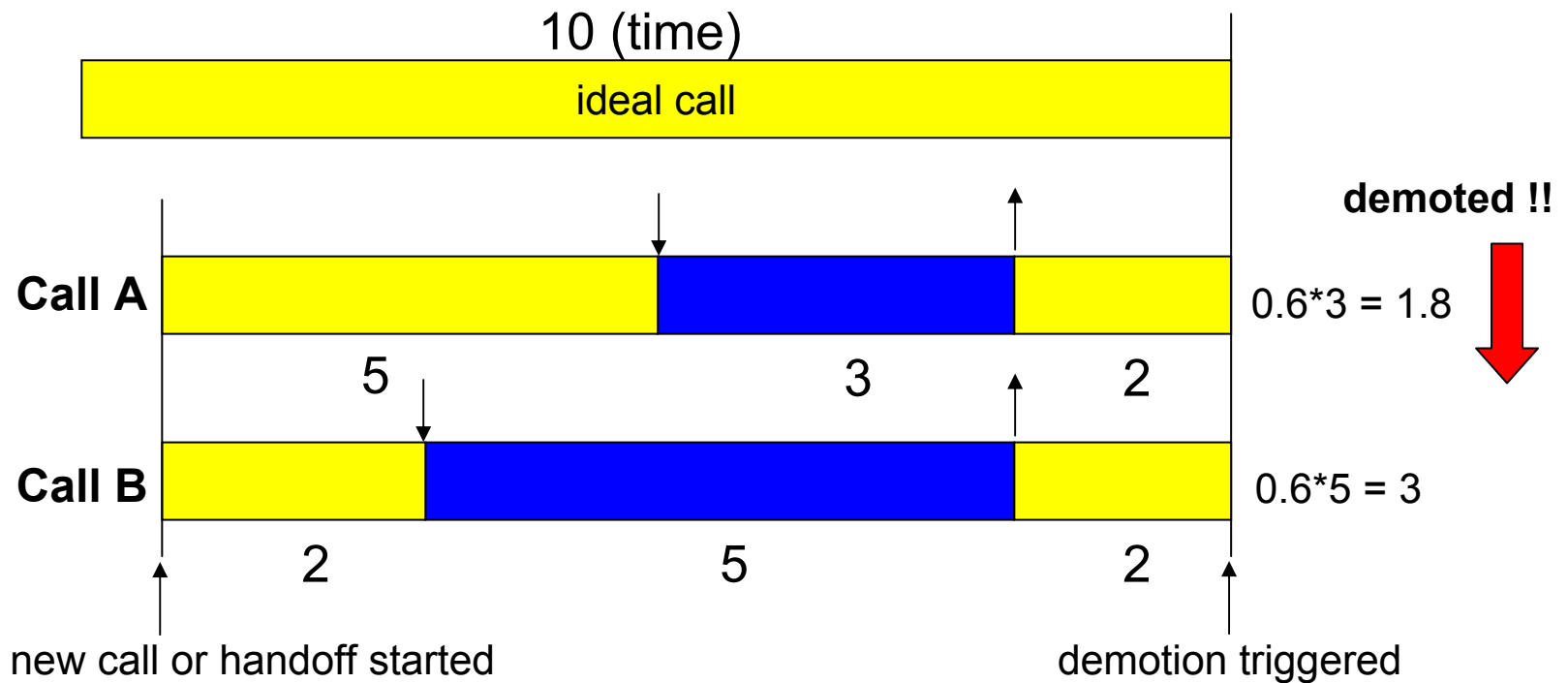
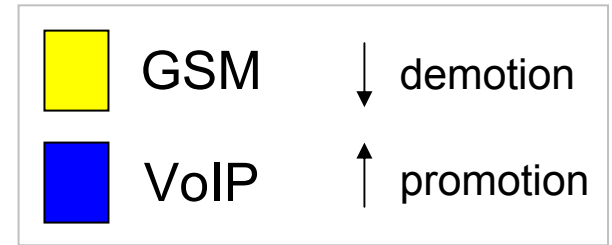




Whom to pro/demote ...

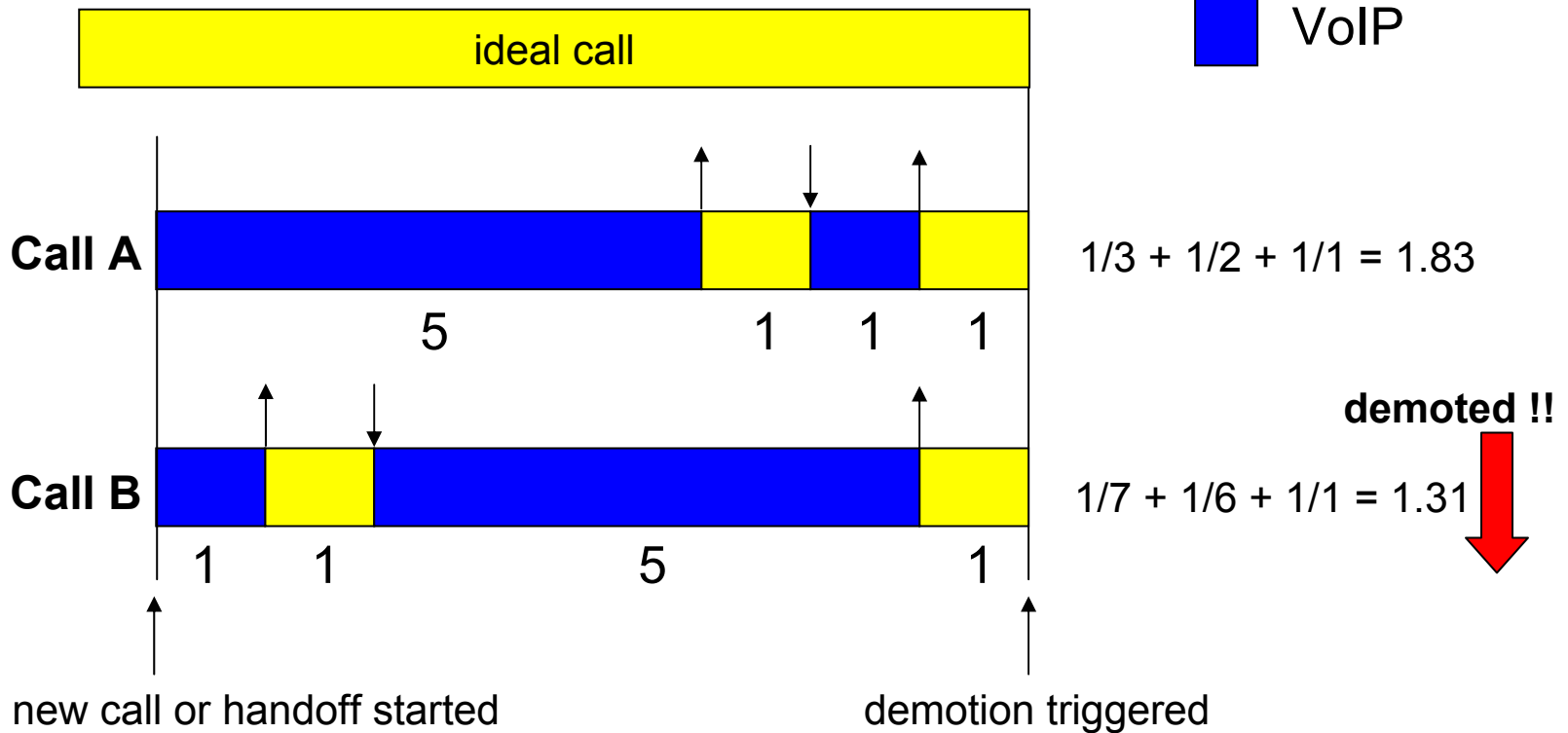
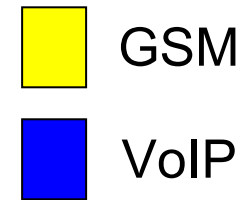
Cumulative MOS

- Cumulative Mean Opinion Score (MOS)
 - GSM (EFR) = 4
 - VoIP (G.723.1) with 3% frame loss rate = 3.4
- $\sum((MOS_{GSM} - MOS_{VoIP}) * t_i)$
- The lowest will be demoted



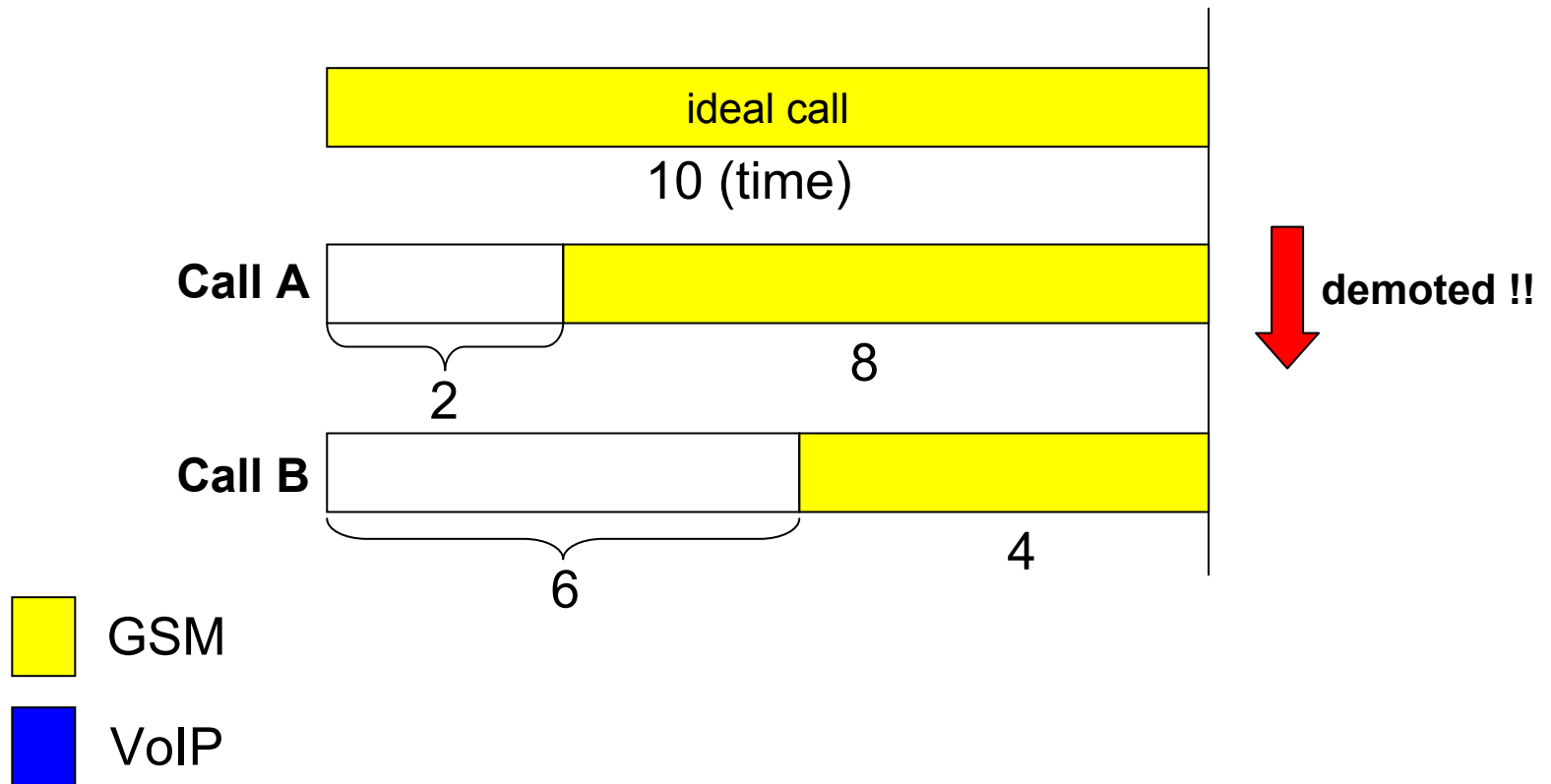
Hiccups

- $\sum(1/t_i)$
- The recent hiccups affect more

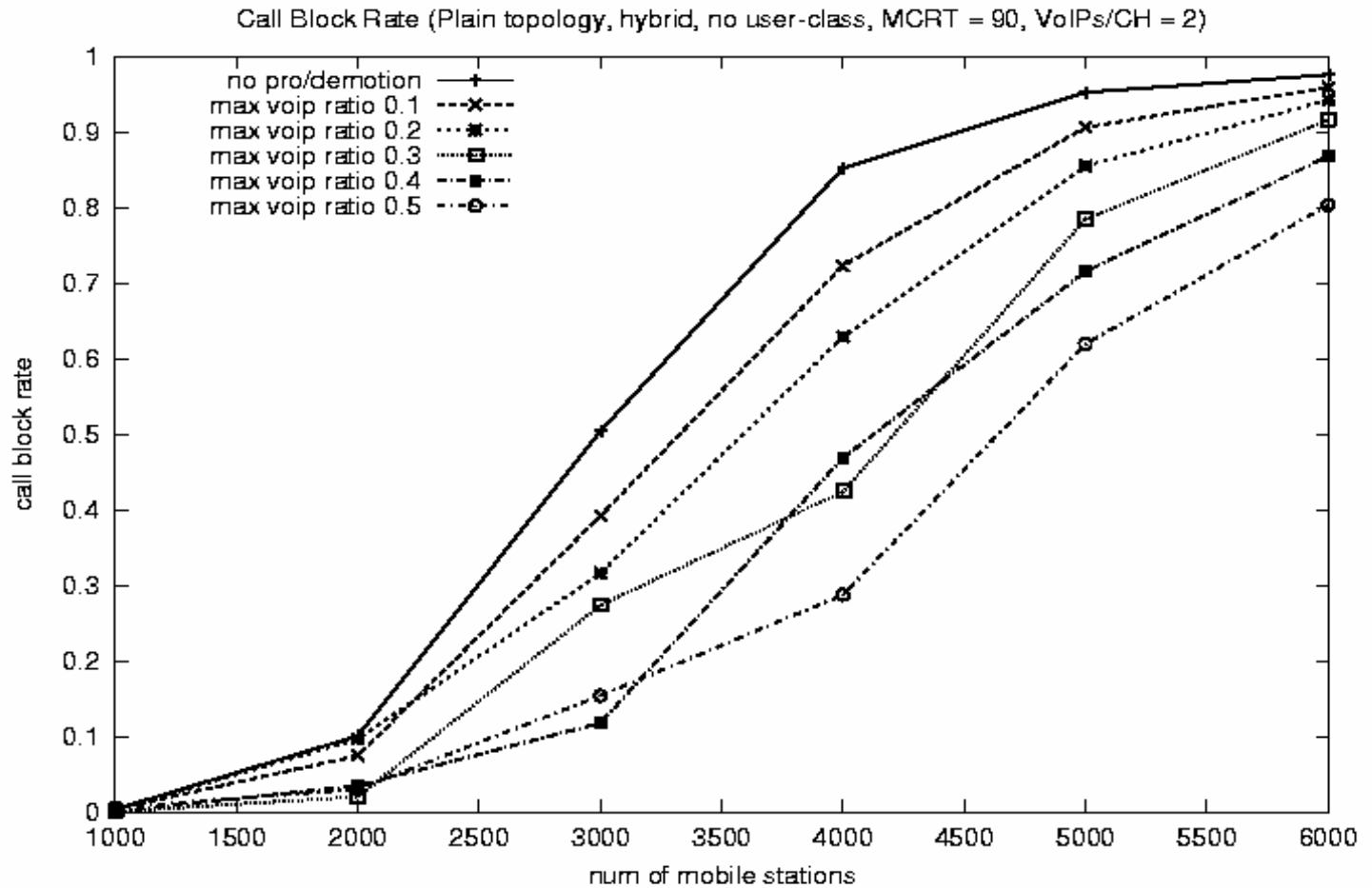


Call Duration

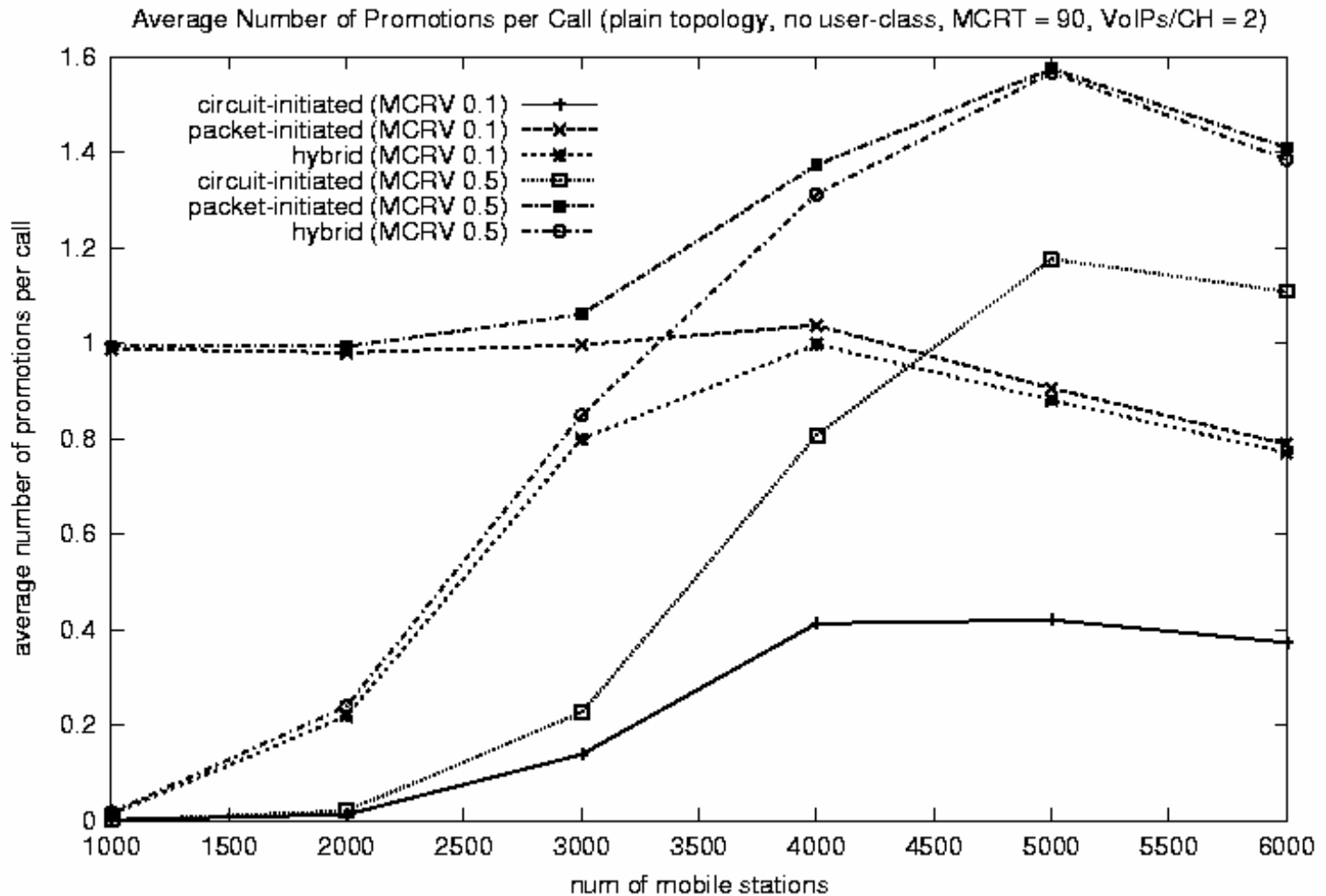
- Demote the GSM call whose duration in the cell is longer
- The short-duration calls experienced the hand-off or newly started *recently*



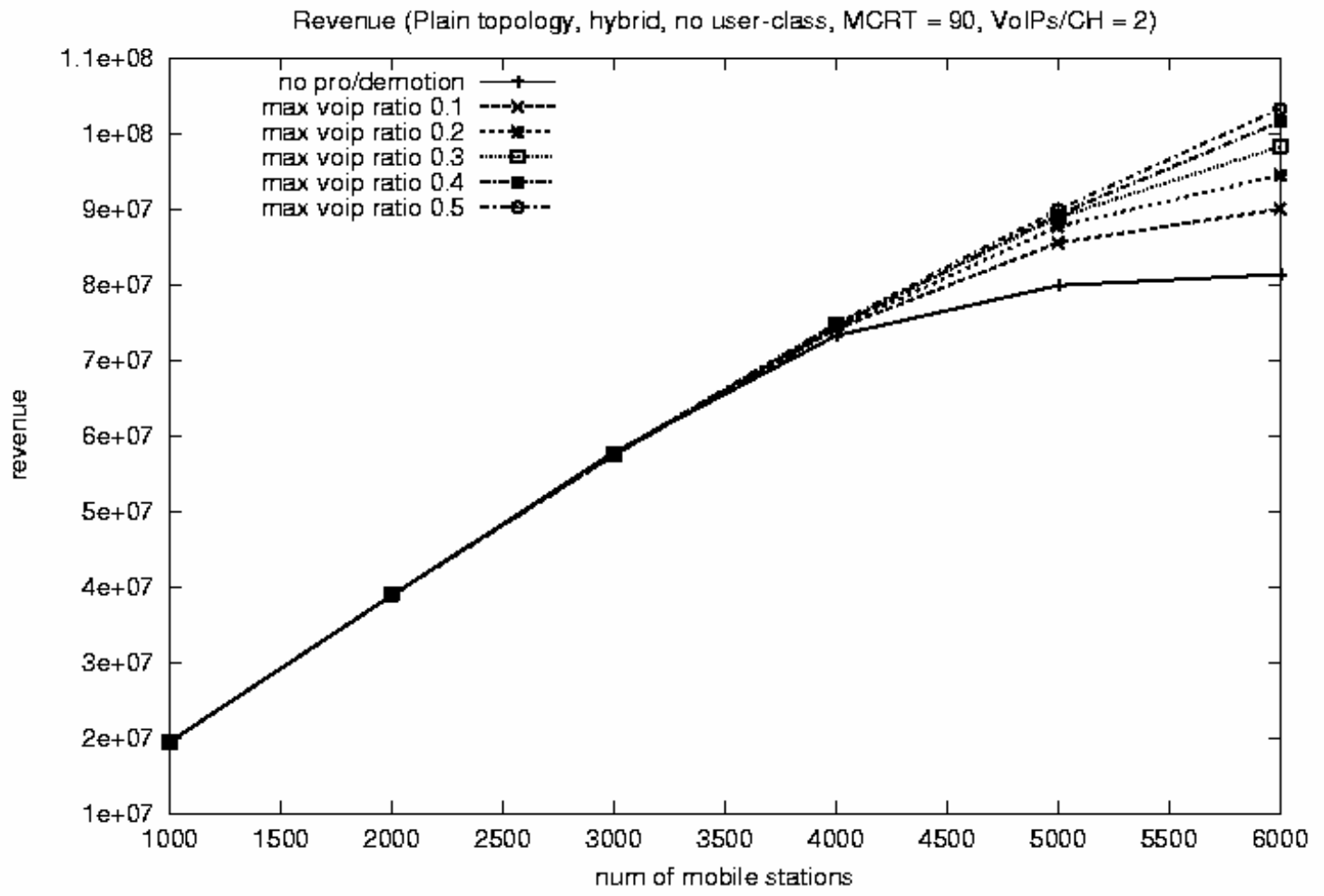
Call Block Rate



Average Promotions

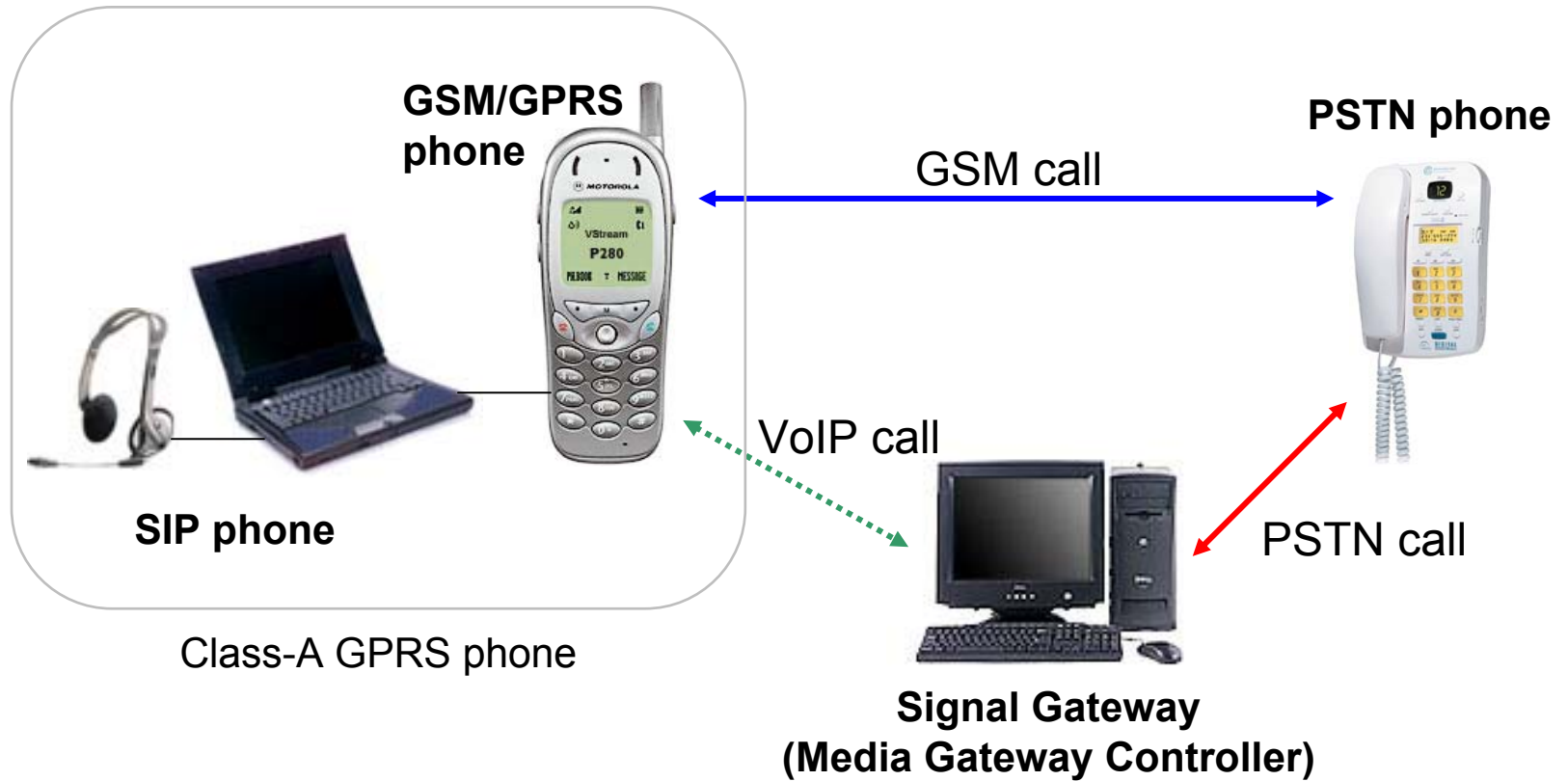


Revenue



Implementation

- Using a VoiceStream GPRS phone





Conclusion

- Small number of switch-able calls alleviate the cell overloading
- High adaptability
 - provides quality of service to the users while maximizing the revenue to the service providers
- Fairness
 - provides fairness among the users based on the utility function which can be configured by the service providers
- Immediate deployment



Thank you !

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